CELEBRATING 15 YEARS WITH CONSCIOUS ALLIANCE!

In March of 2002, a Madison House intern named Justin Baker approached The String Cheese Incident with an idea to host a food drive during their Winter Carnival run at The Fillmore Auditorium in Denver, CO. The band agreed and artist Michael Everett provided a memorable event poster to every donor as a thank-you for participating in the cause. Our conscious community showed how much they care about people facing hunger right from the start; the very first 'Art That Feeds' Food Drive resulted in over 4,000 pounds of food!

With the help of his brother, Evan, the two young college students promptly drove a box-truck full of the donations collected at the Winter Carnival run to the Pine Ridge Indian Reservation in South Dakota and Conscious Alliance was born. Justin was passionately connected to community leaders on the reservation, who were actively feeding local families in the geographically and economically isolated area, as many residents do not have reliable access to food.

Upon returning from the first delivery, the organization was formed as a nonprofit, and has continued to grow and actively engage the music scene in hunger relief ever since. Recognizing the need to support long-term solutions, Conscious Alliance has been able to expanded their mission to include youth empowerment programs.

Today, Conscious Alliance hosts over 90 'Art That Feeds' Food Drives a year, works with over 30 bands and festivals and distributes food nationwide. They operate two food pantries on the Pine Ridge Reservation and a school backpack program in which all 250 students at Isna Wica Owayawa (Loneman School) receive food for the weekend. Over the past



15 years, Conscious Alliance has been responsible for collecting and distributing over 2 MILLION MEALS nationwide!

Catch Conscious Alliance 'On The Road' with SCI during the Winter Carnival Roots Revival and Spring Cheese 2017 tours. Each attendee who donates 20 non-perishable food items, or a monetary donation, will collect an amazing poster from various talented artists. We thank Conscious Alliance for all their dedicated work and the wonderful community of fans that continue to support the cause everywhere the music plays.

CONSCIOUSALLIANCE.ORG

First Conscious Alliance Food Drive poster by Michael Everett, 2002

IT'S BEEN SUCH AN HONOR TO BE SO INTIMATELY INVOLVED WITH CONSCIOUS ALLIANCE FOR ALL THESE YEARS. THEIR COMMITMENT TO GOING THE EXTRA MILE TO HELP THOSE IN NEED IS SO DEEP AND GENUINE. IT'S INCREDIBLY HUMBLING TO SEE THEIR CAUSE IN ACTION.

- MICHAEL TRAVIS



KYLE'S CORNER

GOING IN-DEPTH WITH SCI'S KITTY LOVING KEYBOARD WIZ!

For this year's Winter Carnival tour the band is returning to its roots, returning to a few small ski towns to play in some very intimate venues. How did the idea come about and what do you guys wish to accomplish from it as a band?

KH: We actually have a great tradition we do every year at the NYE shows where we do a special acoustic set for a VIP audience. We've been having so much fun with those sets we decided that we should do a whole run like that, a back to our roots sort of affair. I think we all are going to be pleasantly surprised how much fun it is and how much the band can learn by playing in small venues again. Looking forward to it!!

What are some of your favorite places to go skiing and why?

KH: Well, I'm more of a cross country skier so I do it every chance I get, except this year I broke my wrist so I'm out for the season, Uggg!

Any funny or interesting ski town incidents that stand out from the past?

KH: I remember all of us skiing down to the mid-mountain stage at Telluride one year. Or more so in my case crashing onto stage. So many early gigs in these mountain towns. We

were all pretty burnt before we even hit the stage to play. What a crazy time that was!

You recently injured yourself and had to perform at the New Year's run and Mexico Incidents with a cast on. Do you mind shedding some light on the situation and what this whole experience has been like having to perform with a broken wrist?

KH: Oddly enough it was a great learning experience for me. Often we can get used to a situation in life and it's good to step back and push yourself. This happened to me after my accident. As a keyboard player I had always used my left hand. But I didn't realize how much of a crutch it had become. It was a good lesson for me in timing, tone and chordal space. Plus it really cleaned up the space in the band. With so many musicians in String Cheese it can be very musically dense at times. So my break was good in many ways.... well except for taking showers.

Over the past few years you have teamed up with Conscious Alliance to host a few benefit shows such as Kyle's Brew Fest and Hoppy Holidays. Can you tell us a little about these events and can we look forward to any in the coming year?

KH: It's always been great to have Conscious Alliance involved in my events. They have been family for many years. From the beer festivals to Cheese shows there is a long history between CA and SCI. My Kyle's Brew Fest charity events combine my two passions of great craft beer and great craft music. Over the years I've probably done over 25 collaborations with breweries around the country for my events. As an avid home brewer I find that I brew and create music in a similar way, both with improvisation and creativity.

In April, SCI is set to release a new album 'Believe'. Can you tell us a little bit about this project and what excites you about it?

KH: Super excited about the new album! The tunes have finally come together after a couple years in pre-production. Once we purchased our new recording space the band got very excited and started writing a tremendous amount of new material. In fact, I could see us releasing even more new tracks shortly after the album comes out. There's always a continuous stream of music flowing from the Sound Lab!

VISIT KYLEHOLLINGSWORTH.COM



JUNE 16-18 JUNE 22-25 JHLY 7 & 8 JULY 21-23 AUGUST 3-6 AUGUST 10-13 AUGUST 17-23

AUGUST 24-27

MOUNTAIN JAM-HUNTER, NY ELECTRIC FOREST-ROTHBURY, MI JUNE 29-JULY 2 ELECTRIC FOREST-ROTHBURY, MI CHASTAIN PARK-ATLANTA, GA RED ROCKS AMPHITHEATRE-MORRISON, CO ELEMENT MUSIC FESTIVAL-PRINCETON, BC SUMMER MELTDOWN-DARRINGTON, WA OREGON ECLIPSE-CROOK COUNTY, OR LOCKN' FESTIVAL - ARRINGTON, VA

JUST ONE STORY

JC Barber

Location: Boulder, CO / Fairbanks, AK

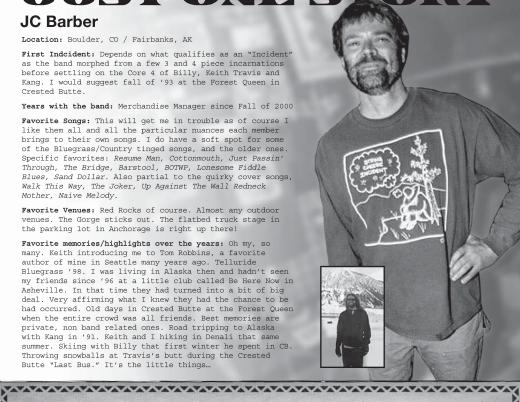
First Indcident: Depends on what qualifies as an "Incident" as the band morphed from a few 3 and 4 piece incarnations before settling on the Core 4 of Billy, Keith Travis and Kang. I would suggest fall of '93 at the Forest Queen in Crested Butte.

Years with the band: Merchandise Manager since Fall of 2000

Favorite Songs: This will get me in trouble as of course I like them all and all the particular nuances each member brings to their own songs. I do have a soft spot for some of the Bluegrass/Country tinged songs, and the older ones. Specific favorites: Resume Man, Cottonmouth, Just Passin' Through, The Bridge, Barstool, BOTWP, Lonesome Fiddle Blues, Sand Dollar. Also partial to the quirky cover songs, Walk This Way, The Joker, Up Against The Wall Redneck Mother, Naive Melody.

Favorite Venues: Red Rocks of course. Almost any outdoor venues. The Gorge sticks out. The flatbed truck stage in the parking lot in Anchorage is right up there!

Favorite memories/highlights over the years: Oh my, so many. Keith introducing me to Tom Robbins, a favorite author of mine in Seattle many years ago. Telluride Bluegrass '98. I was living in Alaska then and hadn't seen my friends since '96 at a little club called Be Here Now in Asheville. In that time they had turned into a bit of big deal. Very affirming what I knew they had the chance to be had occurred. Old days in Crested Butte at the Forest Queen when the entire crowd was all friends. Best memories are private, non band related ones. Road tripping to Alaska with Kang in '91. Keith and I hiking in Denali that same summer. Skiing with Billy that first winter he spent in CB Throwing snowballs at Travis's butt during the Crested Butte "Last Bus." It's the little things ...

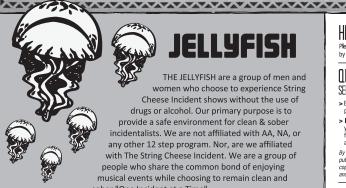


THE STRING CHEESE INCIDENT *SEDONA SESSIONS*

If you haven't been following SCI's PledgeMusic campaign, you may have missed the Sedona Sessions, which offer fans an inside look at the recording process of the new Believe album (available 4/14/17 on SCI Fidelity Records). The Sedona Sessions are series of demo recordings taken during SCI's song writing retreat in Sedona, AZ in 2015. These demos are a 'fly on the wall' perspective into how the band writes and records new music. A must hear for any Friend of Cheese!

Get more info at pledgemusic.com/sci





THE JELLYFISH are a group of men and women who choose to experience String Cheese Incident shows without the use of drugs or alcohol. Our primary purpose is to provide a safe environment for clean & sober incidentalists. We are not affiliated with AA, NA, or any other 12 step program. Nor, are we affiliated with The String Cheese Incident. We are a group of people who share the common bond of enjoying musical events while choosing to remain clean and sober "One Incident at a Time".



More info is available at: www.SCIjellyfish.org.

Please be respectful to your fellow fans & venue employees by picking up after yourself inside the show. Thank you!

QUESTIONS? COMMENTS? SUBM

- > E-mail us those questions you've always wanted to ask the band. We'll publish a few answers in future issues of the FOOTPRINTS Newsletter.
- > If you feel inclined to write a cohesive and captivating story about your most memorable experience with SCI and would like to be featured in our "Just One Story" section, please send us an email and we'll consider printing it in our next issue.

By submitting your writing, you give the SCI Organization permission to publish your work in the FOOTPRINTS Newsletter, both online and printed copy. FOOTPRINTS Newsletter is published by The String Cheese Incident and Madison House Inc. with the help of Conscious Alliance.

FRIENDS OF CHEESE

livecheese.com madisonhouseinc.com blackspymarketing.com scifidelity.com consciousalliance.org madisonhousepresents.com scijellyfish.org friendsofcheese.com madisonhousedesign.com

SCI

New Album Out April 14, 2017

Pre-order today for access to limited edition items, behind the scenes footage, and an instant download of 6 new songs!

pledgemusic.com/sci



SCI FIDEL ITY

SCI LYRIC SEARCH

Instructions:

U	Fill in the blank with the missing song lyrics.
01.	A bar room makes a lot of
02.	And the of the road holds the to
	the questions on our mind
03.	Meet me at the on the corner of the
04.	Take to give thanks make time to be
05.	My is just a jellyfish in the of my head
06.	The has to fall to the bottom if
	you want to to the top again
07.	Go on, be, let your shine
08.	As we gaze out into feel the of this place
09.	Keep of your you're gonna need them
	in the end
10	Got no get in the and go